

12 Signs Your Business Is Ready For A Server And How It Will Rocket The Speed, Security And Reliability Of Your Computer Network

Is your business limping along using outdated computers or a peer-to-peer network that is constantly giving you problems?

Are you planning on adding employees, opening a remote location or adding an additional office?

Are you just sick of dealing with conflicts, error messages and breakdowns?

If you are like most small businesses, you acquire desktop computers, phone systems and software in a random, “buy-it-when-you-need-it” fashion as your business operations demand it.

But at some point, this patchwork of stopgap technology you’ve acquired is going to end up costing you more in downtime, system errors, breakdowns and other problems than it would to rip out and replace everything.

If you’ve suddenly become aware that you’re at that stage of growth in your business, then you want to stop purchasing more software and hardware in a willy-nilly fashion and get serious about planning for your future growth and business operations so you don’t end up with a big pile of expensive hardware and software spaghetti that doesn’t meet your business needs.

One Big Secret To Saving Money

One secret to saving money on IT costs is to drive for as much uniformity and connectivity as possible across your business network – and the first place to start achieving that is through the use of a server.

If you have two or more computers that are loosely connected to share information, printers, scanners, Internet access or fax machines, then you could inject a great deal of simplicity, productivity and security with a small business server.

A server simply acts as a single specialised computer that ensures all of the computers connected to it (called “clients”) have access to the resources, information and systems they need, faster, and with fewer problems. It also acts as a centralised manager to make sure data is secure and organised.

They’re Not Just For Big Business

At one time, servers only made sense for large organisations because of their high cost and complexity. But today, there are very affordable and easy-to-implement server systems designed specifically for a growing small business. If you’re not absolutely certain that installing a server could help your business enough to justify the cost, here are 12 sure signs that your business could definitely benefit from an upgrade.

12 Signs That Your Business Is Ready For A Server

1. You have two or more computers that need to share office equipment (printers, fax machines, scanners) and resources (Internet access).
2. You have irreplaceable files and data residing on more than one computer that needs to be secured from loss, corruption or unauthorised access.
3. You need (or would like to have) secure access to your computer files while travelling or working from home.

4. You need to back up critical files on more than one computer and you would like to be able to restore accidentally deleted files or previous versions of your files.
5. You need CRM (customer relationship management) software and accounting programmes to manage and communicate with your growing list of clients and vendors.
6. You need to manage different versions of one file.
7. You need a central communications system that makes it easy to schedule group meetings and share information with employees, vendors and customers.
8. You need to allow employees to share databases and other software tools.
9. You would like to send group faxes and email broadcasts to customers.
10. You want to save money by hosting your own email.
11. You want to control employees' access to sensitive financial records and personnel information.
12. You want a central access point for information instead of having to hunt down various files and data on various computers on your network.

The Concept of the Slight Edge

All master craftsmen demand excellent tools to complete their work. They know that the best tools allow them to focus on creating their next masterpiece rather than being sidetracked, frustrated or limited by the tools they are using. The computers, software and office equipment you use are the tools you use every day to create your greatest masterpiece: your business.

If the technology in your office is not simplifying your business and making it easier for you to get more done with fewer employees, it's costing you a lot more than the price of a server. While there is no shortage of papers on the topic of ROI (return on investment) for upgrading technology, you and I know that it is a hard cost to quantify; however, there certainly IS a cost, and depending on your business operations and how you use the computers and technology in your office, the cost may be significant.

The "Latte" Factor

Most people end up financially ruined not because of the big purchases they make, but because of the small, seemingly innocent day-to-day spending of small amounts of money over a long period of time. For example, no one thinks twice about spending £2 for a cup of coffee at Starbucks every morning.

However, add that up over the course of a year and they've invested £730 into a daily cup of coffee. Why am I telling you this? Because massive loss of productivity in any business plays out exactly the same way.

Think about this: a faster processor and a faster hard drive with greater capacity allows you to open and use applications faster, saving a few minutes every hour. Information is centralised, which saves a few more minutes every hour in finding files. There are fewer crashes and hanging.

Each of these little things adds up to significant employee hours saved over the course of a year. Then there's the cost-savings of outsourced IT support. A properly configured and maintained client-server network is far easier to

support and troubleshoot than a patchwork of computers that are loosely connected. All of this translates into higher revenue from your technology investment and should land on your bottom line.

Learn How a Network Can Give You All Of These Benefits and More!

If you're interested in discovering how upgrading to a client-server network could help your business, contact us for a FREE consultation. We can sit down and discuss the pros and cons, the costs, and how a server can help address specific problems and productivity bottlenecks you are experiencing in your business.

There is absolutely no cost or obligation when you invite us into your business. If we discover that your network is just fine the way it is, we'll tell you that and won't try to sell you something you don't need.

Call me, Chris Sheerin, direct at **0141 419 9160** or e-mail me at chris@kiteit.com.

Our Promise To You

Here is what we promise to deliver if you choose us to upgrade your network:-

1. We will explain all of the costs associated with your upgrade up front; you will not be surprised by hidden fees or unexpected costs later on.
2. We will complete the upgrade on time and on budget. If the project goes over budget because of something we overlooked, we will incur those costs and not pass them onto you.
3. We will get answers to your questions in PLAIN ENGLISH. Our technicians will not talk down to you or make you feel stupid because you don't understand their "computer speak". After reviewing your situation, budget and wish list, we'll recommend several options for upgrading your network and accomplishing your objectives in terms that you can understand. Our goal is to provide you with the best information possible so you can make an informed decision based on the options available to you.
4. You should EXPECT that no damage will be done to your data. Before we start the upgrade, we will fully back up your data before we start any work on your network.
5. You should EXPECT minimal downtime or interruption to your business. Our technicians will prepare your new server in advance and have it ready to go before initiating the upgrade. This will minimise the time required to complete the installation. We can also perform your upgrade after hours or on weekends if you absolutely cannot tolerate a scheduled period of downtime for the upgrade.

A large proportion of our business comes from referrals from happy, satisfied customers. We want you to recommend us and we know that you will only do this if you are happy with the services we provide. That is why we work so hard to go above and beyond the call of duty.